



THE CWPA CLUB

5th Edition



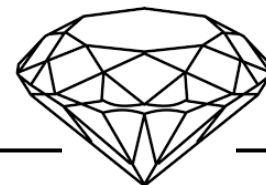
WINTER ISSUE

"IT HAS BEEN A STRANGE AND CHALLENGING YEAR! WE BECAME VIRTUAL ASSISTANTS OVERNIGHT AND HAVE HAD TO ADAPT TO THE 'NEW NORMAL'. SAYING THAT, THINGS ARE LOOKING UP SO LET'S STAY POSITIVE & HOPE THAT WE'LL BE ABLE TO MEET AGAIN V. SOON!"

- ALICE SCUTCHEY

A HUGE THANK YOU FOR SHOWING UP TO OUR VIRTUAL EVENTS. I KNOW EVERYONE IS ZOOMED-OUT SO IT'S REALLY APPRECIATED. AS YOU KNOW, MEMBERSHIP FEES WERE FROZEN BACK IN MARCH BUT FORTUNATELY WE'VE MANAGED TO HOST 35 VIRTUAL EVENTS FOR YOU AT NO COST 😊

THE CWPA CLUB
Canary Wharf & The City



THE UK'S LEADING CORPORATE
ASSISTANT NETWORK
CREATED BY A PA, FOR PA'S.

1ST BIRTHDAY!

THANK YOU TO EVERYONE WHO ATTENDED CWPA'S 1ST BIRTHDAY PARTY IN FEBRUARY - JUST BEFORE LOCKDOWN! IT WAS A GREAT NIGHT & WE MANAGED TO RAISE OVER £1K FOR KAE'S TRUST!

PLEASE GET IN TOUCH IF YOU STILL NEED TO CLAIM YOUR RAFFLE PRIZE. OUR EVENT WAS KINDLY HOSTED BY THE COLLECTIVE HOTEL, CANARY WHARF 😊



Happy Birthday

ExecSecLIVE Global 2021 tickets are now available for just £99 until the end of November!

To book your Early Bird ticket, click the image below:



Join them online in 2021 for:

Parallel: 30 January

Exec Sec LIVE: Global: 17 & 18 March

Exec Sec Tech: 24 & 25 June

Executive Secretary LIVE

LONDON: 17 & 18 September 2021



Ethically certified instant coffee.

Improve on the quality of your office coffee whilst saving money – win win!

Quote **CWPA Club** for 10% off your invoice or shopping vouchers!

If you'd like to try before you buy, you can get a 'combo pack' on their [website](#) for £8 (usually £10) which includes a tin of both Quokka Coffee and Quokka Decaf – just use the code **QUOKKAXMAS** at checkout



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ELECTRIC SHUFFLE, CANARY WHARF ARE BACK FROM 2ND DECEMBER!

And we couldn't be more excited!

Add some spark to your festive socials, with Shuffleboard, cocktails and perfect platters in a spectacular setting!

Book on their [website](#) now!

Words of Wisdom

PROVE YOURSELF TO YOURSELF, NOT TO OTHERS

Diamond Membership resumes in January 2021!

There will be no price change to the membership so it will stay at £4.99 a month (what a steal!)

I hope you can appreciate it has been an incredibly tough year so it would mean so much to have your support again and also for you to recommend us to potential new members! 😊

Click the diamond below to find out more...





Our good friends over at C&C Academy have some very exciting news...
They have just launched some **BRAND NEW AWARD WINNING WORKSHOPS!**
These workshops are a one-time investment of £40, but it gets BETTER...
We have secured a unique discount just for you, bringing the cost down by 25%!

Your Discount Code: CWPA25

The workshops will be delivered live online and additionally, you will have unlimited access to the recordings and the downloads afterwards! Simply click the banners below for tickets...

Business Partnering for PAs and EAs - the Future!

SATURDAY 21ST NOVEMBER 2020, 2PM-5PM

Here you will learn how to navigate and evolve from PA/EA to the Business Partner of the future. We have researched extensively with the clients of C&C Search what is needed from PAs and EAs as the role shifts and gradually moves toward business partnering. This course is built around this research.

*Leadership Skills
for PAs and EAs!*
SATURDAY 5TH DECEMBER 2020, 2PM-5PM

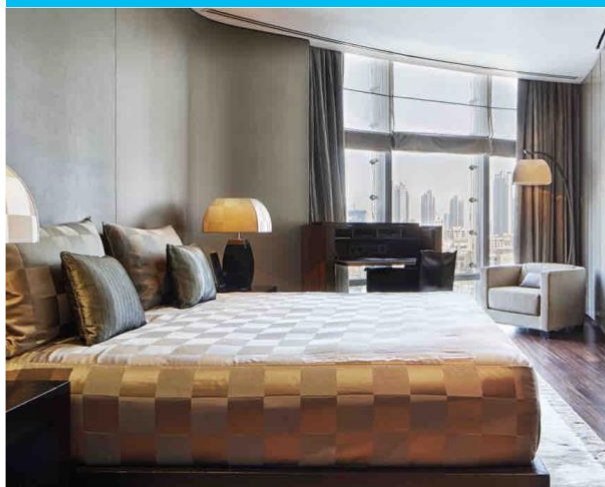


This workshop is for support staff at all levels, who want to enhance role performance to propel personal and organizational success. The workshop enables you to develop a working knowledge of the levels of leadership by analyzing the frameworks, tools, and insights that add value to you, your team and your organization.

*Strategic Thinking, Planning
and Deep Dive into OKR's!*

SATURDAY 5TH DECEMBER 2020, 9AM-12PM

In this workshop, you will learn how to deeply analyze a problem, assess possible solutions and associated risks, and hone your strategic decision-making skills by following a methodology based on tested actions and sound approaches. You'll come away better equipped to confidently tackle any decision large or small, make a compelling business case, and apply influence in your organization in a way that creates the optimal conditions for success.



BUBBLES FOR BOOKINGS

RECEIVE A BOTTLE OF SPARKLING FOR EVERY 10 NIGHTS BOOKED

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TRAVEL | EVENTS



8TH DECEMBER 2020

12:30PM - 1:30PM

Our most popular guests return for a free live round table conversation, as they reflect on 2020 sharing their lessons learnt and provide top tips going into 2021!

Join 6 incredible speakers:



Skevi Constantinou
Founder of The PA Way



Alice Scutchey
Founder of The Canary Wharf
PA Club



Danielle Francis
Multi Award Winning
EA



Amanda Johnson
VA Coach, Trainer &
Mentor



Paula Harding
EA Coach & Mentor



Paul Kally
Host & Founder of The BSN

Secure your place today: hopin.to/events/thebsn2



CHRISTMAS GIFT DRAW!

All CWPA Diamond Members will be automatically entered into a Christmas draw to win this gorgeous gift set worth £65

**Ultimate Wellbeing Bath & Shower Oil Collection
by Aromatherapy Associates**

Winner announced on 19th December 2020

MHFA England
INSTRUCTOR
MEMBER



Become a Mental Health First Aider...

from the comfort of your home!

I am so pleased to bring you this incredible 2-day course held across two Sundays in January 2021

Come and join my virtual classroom ☺

CWPA price is £150 (RRP £300)

Note: payment not required until 3 weeks before course date

To register your interest, sign up [here](#)

Like what you see? Sign-up at www.cwpaclub.com for even more great offers, events and info!